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FOR IMMEDIATE RELEASE



***Evertz Connected 2020: Fall Edition* to host live webinar series starting Sept. 23**



Burlington, Ontario, Canada — September 21, 2020 – Evertz, the global leader in media and entertainment technology solutions, is excited to announce that beginning Wednesday, September 23, [Evertz Connected 2020: Fall Edition](https://connected.evertz.com/) will be hosting a live webinar series featuring a comprehensive line up of events that address some of the most pressing issues and challenges within the industry today.

Hosted and moderated by Evertz experts and product specialists, the *Evertz Connected 2020: Fall Edition* live webinar series is a prime opportunity for customers and partners to connect and ask questions.

The series is comprised of 13 discussion topics, and each will be hosted across multiple days at various times to accommodate registrants located across the globe.

To see the full schedule and to register, visit <https://connected.evertz.com/>

Evertz Connected 2020: Fall Edition live webinar series topics:

- Intelligent Operations for Your Facility From Anywhere**
 A comprehensive look at the latest virtual operations tools that can help bring the control room to you, no matter your location. Explore VUE-ANYWHERE, which allows operators to control the facility remotely over a network and can be utilized to fit unique operator and workflow needs. (Presenter: Harjinder Sandhu - Senior Product Manager, MAGNUM & VUE)

Wednesday, September 23	9:00 am EDT 2:00 pm BST 3:00 pm CEST 5:00 pm GST
Monday, September 28	1:00 pm EDT 10:00 am PDT
Thursday, October 1	9:00 pm EDT 9:00 am HKST+1 11:00 AEST+1

- **New Tools for Collaborative Live Production**

An in-depth look at the new features and products shaping live production, including the collaborative DreamCatcher™ BRAVO platform. Learn how they can be applied in a variety market segments, and how media producers and broadcasters are using them for safe and socially distanced collaborative productions. (Presenter: Nima Malekmanesh - Product Marketing Manager & Sr. Engineer, DreamCatcher™ & BRAVO)

Wednesday, September 23	1:00 pm EDT 10:00 am PDT
Thursday, September 24	9:00 am EDT 2:00 pm BST 3:00 pm CEST 5:00 pm GST
Friday, October 9	9:00 am EDT 2:00 pm BST 3:00 pm CEST 5:00 pm GST

- **Evolution of the Broadcast Facility for Today's Environment**

Discover how the combination of virtualized media processing services and agile hardware can revolutionize your broadcast infrastructure, by separating essential services from the underlying processing engines and providing the necessary tool sets. (Presenter: Nick Knez - Director, Processing & Timing Products)

Wednesday, September 23	9:00 pm EDT 9:00 am HKST+1 11:00 AEST+1
Tuesday, October 13	9:00 am EDT 2:00 pm BST 3:00 pm CEST 5:00 pm GST
Wednesday, October 14	1:00 pm EDT 10:00 am PDT

- **How to Successfully Deploy IP in Your Facility**

Join Evertz for a comprehensive discussion of the different deployments and infrastructure options available to successfully build or expand an IP-based facility. (Presenter: Fernando Solanes - Director of Solutions Engineering)

Friday, September 25	9:00 am EDT 2:00 pm BST 3:00 pm CEST 5:00 pm GST
Monday, September 28	9:00 am EDT 2:00 pm BST 3:00 pm CEST 5:00 pm GST
Wednesday, September 30	9:00 pm EDT 9:00 am HKST+1 11:00 AEST+1
Wednesday, October 7	1:00 pm EDT 10:00 am PDT

- **Orchestrate Services Over Mixed Media Networks**

Discover comprehensive orchestration solutions for managing a diverse infrastructure of legacy and IP devices within an ST-2110 facility. (Presenters: Derek Louwerse - Director, Control Systems; Harjinder Sandhu - Sr. Product Manager., MAGNUM & VUE)

Friday, September 25	1:00 pm EDT 10:00 am PDT
Wednesday, September 30	9:00 am EDT 2:00 pm BST 3:00 pm CEST 5:00 pm GST
Friday, October 2	1:00 pm EDT 10:00 am PDT
Monday, October 5	9:00 pm EDT 9:00 am HKST+1 11:00 AEST+1

- **Flexible at the Edge**

Learn about the newest member of the SCORPION family – the SCORPION-6! Also, be the first to hear about the latest plans and updates to the smart media processing platform and the evEDGE MIO-BLADE-Z21. (Presenter: Stuart Akam - Product Manager, SCORPION and Transport)

Monday, September 29	9:00 pm EDT 9:00 am HKST+1 11:00 AEST+1
Wednesday, September 30	1:00 pm EDT 10:00 am PDT
Friday, October 2	9:00 am EDT 2:00 pm BST 3:00 pm CEST 5:00 pm GST

- **Future-Proofing Your EQX and SDI Facility**

A comprehensive overview of a new cost-effective plan to extend the life of and future-proof your EQX router and SDI facility, plus the latest information on new router features and products. (Presenter: Josh Vanarnhem - Product Manager, Routers)

Monday, October 5	9:00 am EDT 2:00 pm BST 3:00 pm CEST 5:00 pm GST
Tuesday, October 13	1:00 pm EDT 10:00 am PDT

- **Next Steps to Build a Unified IP Facility**

Discover the latest industry trends and innovations driving the shift to unified IP facilities, and learn the necessary steps you need to take to make the transition too. (Presenter: Jon Pannaman - EVP Advanced Architecture & Solutions Engineering)

Monday, October 5	1:00 pm EDT 10:00 am PDT
Wednesday, October 7	9:00 pm EDT 9:00 am HKST+1 11:00 AEST+1
Friday, October 16	9:00 am EDT 2:00 pm BST 3:00 pm CEST 5:00 pm GST

- **The Studio of the Future**

With today's current environment, the industry has moved from local hardware and resources to multiple locations to pull in content and assets - and even tapping into the Cloud. To organize a broad scope of resources and requirements, a comprehensive Orchestration system is necessary. (Presenter: Derek Louwerse - Director, Control Systems)

Wednesday, October 7	9:00 am EDT 2:00 pm BST 3:00 pm CEST 5:00 pm GST
Friday, October 9	1:00 pm EDT 10:00 am PDT

- **The Content Factory in the Cloud**

Looking to elevate your content workflow to new levels? Discover how Evertz' Emmy Award-winning media supply chain solutions can deliver content using a scalable platform ideal for private or public cloud infrastructure. (Presenter: Martin Whittaker - Technical Director, MAM & Automation)

Thursday, October 8	9:00 pm EDT 9:00 am HKST+1 11:00 AEST+1
Tuesday, October 13	9:00 pm EDT 9:00 am HKST+1 11:00 AEST+1
Wednesday, October 14	9:00 am EDT 2:00 pm BST 3:00 pm CEST 5:00 pm GST
Monday, October 19	1:00 pm EDT 10:00 am PDT

- **Best Practices for IP Timing**

Learn about the latest timing solutions for today's IP-based video broadcast, production and distribution facilities. Discover how to accommodate all the future timing needs of an IP-based plant, while providing precision reference to any baseband SDI/Analog systems. (Presenter: Blair Groves - Applications Specialist, Timing & Test Signals)

Wednesday, October 14	9:00 pm EDT 9:00 am HKST+1 11:00 AEST+1
Friday, October 23	1:00 pm EDT 10:00 am PDT

- **Next Generation Playout**

The Mediator-X Playout feature set allows broadcasters, service providers, affiliates, and clients to work together to share playout and publishing operations like never before. Learn more about how your business can realize enterprise requirements for scalability, reliability, availability and security access controls. (Presenter: Martin Whittaker - Technical Director, MAM & Automation)

Thursday, October 15	9:00 pm EDT 9:00 am HKST+1 11:00 AEST+1
Friday, October 16	1:00 pm EDT 10:00 am PDT
Wednesday, October 21	9:00 am EDT 2:00 pm BST 3:00 pm CEST 5:00 pm GST

- **Monitoring the Health of Your IP Facility**

Take a deep dive into the performance of your system with Evertz' network management and monitoring solutions and Big Data Analytics tools. Increase your operational intelligence by understanding and analyzing data from any device source in your facility. (Presenters: Jeff St. Denis - Product Manager, inSITE & VistaLINK; Tom Hetherington - Senior Product Specialist, inSITE)

Monday, October 19	9:00 am EDT 2:00 pm BST 3:00 pm CEST 5:00 pm GST
Wednesday, October 21	1:00 pm EDT 10:00 am PDT
Thursday, October 22	9:00 pm EDT 9:00 am HKST+1 11:00 AEST+1

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About Evertz

Evertz Technologies Limited designs, manufactures and markets video and audio infrastructure solutions for the television, telecommunications and new-media industries. Evertz provides complete end-to-end solutions to content creators, broadcasters, specialty channels and television service providers to support their increasingly complex multi-channel digital, ultra-high definition (UHD) and next generation high bandwidth low-latency IP network environments. Evertz' solutions enable its customers to generate additional revenue while reducing costs through the more efficient signal routing, distribution, monitoring and management of content as well as the automation of previously manual processes. For additional information, visit evertz.com.